Integer.

26 March 2008

Press release from Integer

Staff Announcement

Integer, the home loan provider taking on the big four banks, has strengthened its management team with the appointment of Bruce Sneddon as Chief Financial Officer (CFO).

Bruce is a Chartered Accountant with thirteen years extensive financial and management experience and has held several senior positions, mainly in the financial services industry: Group Accountant for Norwich Holdings, Financial Director and Chief Executive Officer of the Appleton Group and, most recently, as a Finance and Projects Executive for Truworths.

"We are delighted to have Bruce on board. His presence strengthens the current management team and allows us to increase the origination activity across the market", said Simon Stockley, chief executive of Integer. "South African consumers have responded in a positive manner to the launch of Integer and we are confident that this appointment will allow us to increase service levels and penetration of the mortgage market"

Recently Integer has increased its offering to consumers by appointing a mobile sales force, to back up their online facility.

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